

SOFT SKILLS



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Presentation Skill Course

Project Based Immersive Learning Course

Course Overview?

The Education Nest Presentation Skills courses are created to help people learn how to communicate effectively using various presentation techniques and tools. It's essential to have good presentation skills for business and leadership because it helps achieve successful collaborations and results. Good presentation skills require the ability to think quickly, organize information and data, and keep the audience engaged. The course teaches how to develop and organize a presentation, use visual aids, communicate with the audience, and handle Q&A sessions. By practicing these skills, individuals can become a powerful presenter and improve their public speaking and idea communication abilities. You will gain expertise in this area after completing the course.

Benefits of Presentation Skill Course:

A presentation skills course can be incredibly beneficial as it helps individuals develop the ability to effectively communicate their ideas, thoughts, and messages to a variety of audiences. The course can teach valuable skills such as public speaking, storytelling, nonverbal communication, and slide design, which can help individuals, become more confident and persuasive speakers. Effective presentation skills are crucial in various fields, including business, education, politics, and social

advocacy, as they can help individuals influence and inspire their audience and achieve their objectives.

Who should learn:

- Business Professionals
- Entrepreneurs
- Public Speakers
- Students
- Non-native English Speakers

Why do you need Presentation Skill Course?

Average Salary Growth:

The average salary growth of a Presentation Professional can vary based on factors such as job role, industry, years of experience, and location. According to data from PayScale, the average salary for a presentation specialist is around \$59,000 per year, with a range of \$38,000 to \$93,000 per year. However, as professionals gain experience and skills, they may be able to command higher salaries.

Industries:

The demand for presentation professionals can vary across different industries and companies, but in general, there is a growing need for individuals with strong presentation skills in many MNCs (multinational corporations). Some of the industries that may have a higher demand for presentation professionals include technology, finance, consulting, and healthcare, among others. However, the demand for presentation professionals can vary widely depending on the specific company and its business needs.

Position in Market:

The demand for presentation professionals is likely to continue growing as more businesses recognize the importance of effective communication skills in today's competitive job market. The ability to deliver compelling presentations is a valuable skill for many roles and

industries, including sales, marketing, training, and public speaking, among others. Additionally, as technology continues to evolve, there may be an increased need for presentation professionals who have skills in areas such as digital design, multimedia production, and video editing to create engaging and effective presentations.

Designations:

- Presentation Professional (PP)
- Professional Speaker (PS)
- Presentation Skills Trainer (PST)
- Certified Public Speaker (CPS)
- Master Presenter (MP)

Why Presentation Skill Course from Education Nest

- **Free Demo on Request**
- **Live Interactive Learning**
- **Lifetime Access**
- **Flexible Schedules**
- **24x7 Support**
- **One on One Doubt Clearing**
- **Real Time Project-Based Learning**
- **Certificate Oriented Curriculum**

Skills Covered:

- Developing confidence in public speaking
- Enhancing communication and presentation techniques
- Exploring how to structure and design a presentation
- Understanding how to effectively use visual aids
- Practicing how to handle difficult questions

- Learning how to address large and small audiences

Presentation Skill Course Syllabus

Module 1: (The construction and design process)

- Setting objectives
- Assessing and addressing the needs of your audience
- Matching purpose and point to the audience
- Applying the structure and style effectively

Module 2: (Body Language)

- Before you speak
- Presenting is a physical activity
- Presentation warm-up exercises
- Sitting versus standing during a presentation
- Eye contact during a presentation

Module 3: (Introduction of Presentation)

- What is presentation?
- Body of a presentation
- Conclusion of a presentation

Module 4: (Engaging Your Audience)

- Moving dynamically within the presentation space
- Engaging the entire audience with effective eye contact
- Synchronizing gestures to the verbal message
- Animating your speech with vocal variety

Module 5: (Power of verbal and non-verbal skills)

- Increase the 'believability factor' by sounding professional
- Language that works
- Vary your pace to generate interest
- Master pauses for impact
- Eliminating verbal fillers
- Boosting your message with your body language
- Proper stance
- Gesturing to support the message
- Hands & facial expressions
- Eye contact

Module 6: (Organize information for maximum impact)

- Guidelines for establishing the key message
- Target and influence different groups
- Presentation types – Informative or Persuasive?

Module 7: (Organize information for maximum impact)

- Using the Pyramid Principle / SCQA technique to engage audience's attention
- Be assertive to influence
- Open your presentation with a bang! o Establishing credibility

Module 8: (Presenting with confidence)

- Handling 'freezing up'
- Grooming – Physically & Mentally

Module 9: (Handling questions from the audience)

- Reward, restate and respond
- Keeping your answers short and simple
- Getting back on track after an unplanned interruption

- Strategies when answer is unknown
- When should you re-direct questions?

Module 10: (Delivering your presentation)

- Opening dynamically to create a winning first impression

Career Support

Profile Building :

Experienced professionals are available to offer tailored assistance in crafting your CV and online profiles, taking into account your unique educational and experiential background.

Interview Preparation :

The upcoming interview preparation service will include personalized one-on-one sessions and the option for mock interviews if needed.

Job Referrals :

At Education Nest, we receive a variety of job requirements from diverse sources such as organizations, our clients, HR consultants, and a vast network of Education Nest currently employed in different companies. We strive to meet these varied requirements to the best of our abilities.

Continuous Support :

We offer continuous support for as much time as you need it, and a considerable number of our learners receive multiple interviews offers and promising employment opportunities as a result of the abilities they gain during the program.