



**Education  
Nest**



# **Training Programme**

**On**

**Sustainability  
Management**

# About the Course

The United Nations Brundtland Commission in the year 1987 defined sustainability as “meeting the needs of the present without compromising the ability of future generations to meet their own needs” (UN, 1987). COVID, climate crisis, Russia-Ukraine war, economic meltdown of countries and eminent recessions. A world in poly-crisis. VUCA-volatility, uncertainty, complexity, and ambiguity are not a buzzword but a reality that businesses, companies, governments, NGOs, and people in general must deal with. Businesses need to re-evaluate principles and strategies to navigate through the complexities of the times. Time to rethink and calibrate business to the complexities of the natural systems, social systems and challenges facing humanities.





# Career Options

There is an increasing demand that business professionals cutting across functional domains are well-versed in the vocabulary of sustainability science and skills for sustainable management of business functions. Sustainable Management professionals in India earn an average salary of 15 lakh whereas the highest can go upto 34 lakhs (Sustainability, 2022). Our training program on Sustainable Management will introduce the participants to the concept of sustainable management and the challenges therein. Located in the sustainable development discourse, it will familiarize participants with the contemporary issues, thoughts, and approaches to sustainable management of sustainable business. It helps examine opportunities, roles, and responsibilities of business organizations towards sustainability. Finally, it introduces the concepts of measurement of sustainability and reporting on sustainability by the corporates. On successful completion of the training, we will provide job assistance to the candidates.

# At a Glance

- 01 Duration: 80 hours
- 02 Level of effort: 4 hours per week
- 03 Modality: Online with live classroom sessions and groups assignments
- 04 Course fee and scholarships: 800 USD
- 05 Limited & partial scholarships are available for candidates based on merit.
- 06 Discounts on course fees in case of institutional sponsorships, group enrolments, and for participants from grassroots organizations
- 07 Training by seasoned professionals and experts with 10+ years of experience in the Sustainability management training industry
- 08 Last date for application: 08 Sept.
- 09 Commence date: 16 Sept.
- 10 End date: Mar 2024
- 11 Language: English
- 12 Total seats: 40
- 13 Requirements: access to laptop and internet

# Requirement for Course Completion



Sambodhi and Education Nest will provide a certificate to the participants upon successful completion of the course. This will require the following:

50% classroom attendance

Active class participation

A minimum 50% score on module-wise assessments

Submission and assessment of final project work

# **Course Structure and Intended Learning Outcomes**

The program consists of 6 modules, each offered at weekends for six months, making it an 80-hour intensive learning experience. The twelve interrelated modules are:

## **Month 1: Introduction to Sustainability**

### **Understanding Sustainability**

- Definition of sustainability and its importance
- The three pillars of sustainability: social, environmental, and economic
- Sustainable development goals (SDGs) and their relevance

### **Sustainable Business Practices**

- Integrating sustainability into business strategy
- The business case for sustainability
- Corporate social responsibility (CSR) and its role

### **Environmental Impact Assessment**

- Identifying and assessing environmental impacts
- Life cycle assessment (LCA) and carbon foot printing
- Sustainable resource management and conservation

## **Month 2: Sustainable Supply Chain Management**

### **Supply Chain Sustainability**

- Understanding the concept of a sustainable supply chain
- Key challenges and opportunities in supply chain sustainability
- Supplier engagement and collaboration

## Sustainable Procurement

- Sustainable sourcing and responsible purchasing practices
- Supplier evaluation and selection criteria
- Sustainable procurement policies and certifications

## Logistics and Transportation

- Sustainable transportation modes and practices
- Green logistics and distribution strategies
- Last-mile delivery optimization and alternative fuels

Month 3:

## Energy and Resource Management

### Energy Efficiency and Renewable Energy

- Energy management systems and energy audits
- Energy-efficient technologies and practices
- Integration of renewable energy sources

### Waste Management

- Waste reduction and recycling strategies
- Waste management hierarchy: reduce, reuse, recycle.
- Hazardous waste handling and disposal

### Water Management

- Water conservation and efficiency measures
- Wastewater treatment and reuse
- Water footprint analysis and management

Month 4:

## Social Sustainability and Stakeholder Engagement

### Social Impact Assessment

- Understanding social sustainability and human rights issues
- Social impact assessment methodologies
- Stakeholder identification and analysis

## Diversity and Inclusion

- Creating an inclusive and diverse workplace
- Equal employment opportunities and diversity policies
- Supplier diversity and supply chain inclusion

## Stakeholder Engagement and Communication

- Building effective stakeholder relationships
- Stakeholder engagement strategies and techniques
- Sustainability reporting and communication frameworks

Month 5:

## Sustainable Innovation and Product Development

### Sustainable Design and Innovation

- Principles of sustainable design
- Eco-design and life cycle thinking
- Cradle-to-cradle design and circular economy concepts

### Sustainable Product Development

- Sustainable materials and product sourcing
- Product life cycle assessment (LCA) and eco-labelling
- Sustainable packaging and product end-of-life management

### Eco-Labelling and Certification

- Understanding eco-labels and certifications
- Distinct types of sustainability certifications (e.g., LEED, B Corp)
- Benefits and challenges of eco-labelling

Month 6:

## Monitoring and Reporting Sustainability Performance

### Sustainability Performance Measurement

- Key performance indicators (KPIs) for sustainability
- Setting sustainability targets and benchmarking
- Sustainability data collection and management systems



## **Sustainability Reporting and Assurance**

- Global reporting frameworks (e.g., GRI, SASB, TCFD)
- Materiality assessment and reporting boundaries
- External assurance and verification of sustainability reports

## **Continuous Improvement and Integration**

- Embedding sustainability into organizational culture
- Developing sustainability action plans
- Best practices for continuous improvement and monitoring

This training has been designed as an instructor-led participatory program that would build upon the experiential learning of participants. Our training methodology is underpinned by andragogical principles of peer learning, and learning by doing gives an understanding of various aspects of sustainability management.



# Program Outcome

Upon successful completion of the training, we expect the participants to be able

| Holistic understanding of fundamental principles of sustainable management

| Competence to make ethical business decisions with social and environmental consciousness.

| Appreciate human and environmental dimensions of sustainability.

| Enhance knowledge on strategies for sustainable management.

| Recognize regulatory frameworks for environmental and social risks involved.

| Sustainability assessment and reporting including ESG.

| Corporate leadership for sustainability.

| Develop expertise to recognize the need, challenges, and ways to approach for sustainable businesses through resource optimization without compromising on profitability and competitiveness.

## Learning Methodology

The learning methodology will include interactive sessions/ lectures by experts from the industry, Q&A, discussion, case studies, and expert learning.



## **Course Material**

The course pack comprising PowerPoint decks, original research, learning aids, reading materials, etc., with one year of access to Education Nest LMS, will be provided to each participant.

The learning methodology will include interactive lectures by experts from the industry, Q&A, discussions, case studies, and expert learning.

### **Our Goal**

To enhance knowledge and skills of the participants for effective implementation of the concept of sustainability in their management operations.

## Who Can Apply?

The course is designed for working professionals passionate about bringing sustainability in their business operations.

B-Schools, Engineering & other HEIs Students (currently pursuing as well as pass outs), Industry Professionals, Consultants and Government officials working or aspiring to work in Sustainability Management, Sustainability/Environmental Managers/Chief Sustainability Officers /Responsible Business Managers

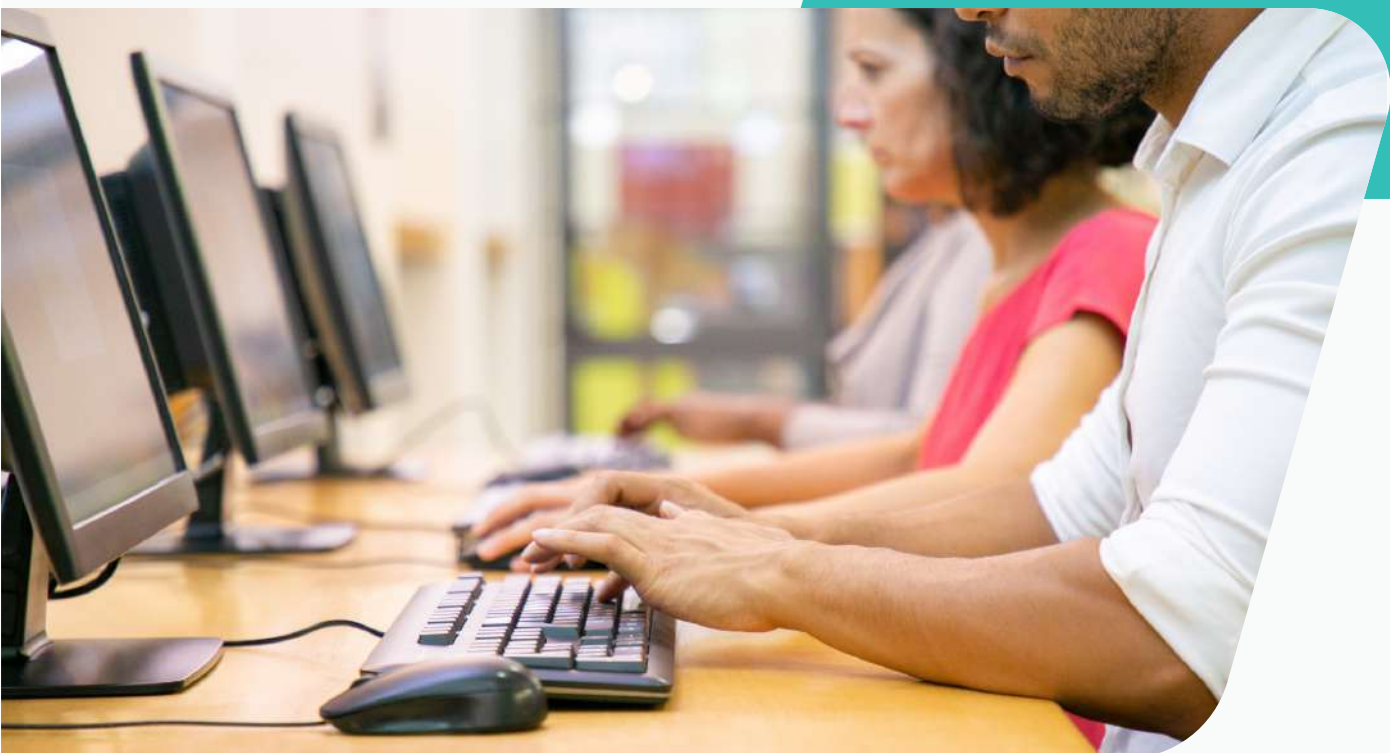


Each week, there will be 4 hours of online classes on Saturdays and Sundays conducted by course facilitators and an hour of self-paced reading, assignments, or project work.

# How to Apply?

If you meet the eligibility criteria and are willing to commit adequate time to this course, please apply by filling out the form by

Note: Since this is a facilitated course with group assignments and classroom discussions, students are expected to engage with the course activities to gain the most out of it.





# Scholarship And Fees

The course is priced at 800 USD, which can be paid in any currency. Enhance access to the course, especially for early-career professionals, we will offer the following:

- Partial scholarships to a few participants (request for a scholarship must be specified in the application form),
- Discounts in case of any institutional sponsorship and group enrolment, and
- Discounts to participants working with grassroots organizations in the Global South.



**Education Nest**

## Get in touch with us

☎ +91 120 4056400-704, +91 8069555055

@ trainings@sambodhi.co.in, inquiry@educationnest.com

📍 Sambodhi Research and Communications Pvt. Ltd.  
C - 126, Sector 2, Noida - 201301, Uttar Pradesh