



**Education  
Nest**



# **Corporate Social Responsibility And Sustainability**

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CSR Project Implementation Measurement  
and Impact Assessment

# About The Course

Sambodhi Research and Communication Private Limited (Education Nest) is delighted to announce an online part-time certificate course on CSR starting from October 8 to December 10, 2023. The course is conducted through Education Nest, a subsidiary of Sambodhi, which is a global knowledge exchange platform empowering learner with data-driven decision-making skills. The course aims to build a cadre of professionals who would work towards effective development and implementation of CSR and related activities of organizations for sustainable development. It is relevant for CSR practitioners, officials from companies, PSUs, consultants, academicians, students, NGOs, and others.

The course covers numerous aspects of CSR, including the latest trends, issues, and best practices in the field. It has a practical and hands-on approach, enabling participants to develop the skills and knowledge needed to implement effective CSR programs in their organizations. The course is taught by experienced trainers who bring real-world examples and case studies to the classroom. The course can also be customized to meet the specific needs of the organization.

The course is unique in that it offers a hands-on approach, expert trainers with deep expertise in the field of CSR, customization to meet the specific needs of participants and interactive and engaging teaching methods such as group discussions and case studies. Upon completion, participants will receive a certification, which can be a valuable credential for individuals seeking to advance their careers in the field of CSR. The program also offers networking opportunities with other CSR professionals, allowing participants to share best practices and build valuable connections in the industry.

With India being the first nation to have a mandatory CSR spending law worldwide, this course is essential for all stakeholders to formulate a CSR policy, implement and monitor its effectiveness, and engage in sustainable and responsible business practices.



## About Sambodhi

Sambodhi Research and communications private limited has over 16 years of experience and expertise in creating high-impact knowledge and accountability in the public domain through data science and evidence-based solutions. As an organization with expertise in field building and nurturing outcomes-driven ecosystems, we relentlessly pursue our vision of empowering individuals with the best learning programs. Our focus is to enable each stakeholder to emerge as an 'industry-ready' professional equipped with the tools required for a successful career in the industry of their choice.

# At a glance

01

Duration: 30 hours

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Level of effort: 2.5 hours per week

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Modality: Online with live classroom sessions and groups assignments

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Course fee: INR 25,000

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Limited & partial scholarships are available for candidates based on merit.

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Discounts on course fees in case of institutional sponsorships, group enrolments, and for participants from grassroots organizations

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Training by seasoned professionals and experts with 10+ years of experience in the CSR training industry

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Last date for application: 30th September 2023

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Commence date: 8th October 2023 | time: 10:30 AM, 01:00 PM

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End date: 10th December 2023

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Language: English

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Total seats: 40

13

Requirements: access to laptop and internet

# Requirement for course completion



Education Nest will provide a certificate to the participants upon successful completion of the course. This will require the following:

- 50% classroom attendance
- Active class participation
- A minimum 50% score on module-wise assessments
- Submission and assessment of final project work



# Course Structure and Intended Learning Outcomes

The program consists of twelve 2.5-hour modules, each offered at weekends for three months, making it a 30-hour intensive learning experience. The twelve interrelated modules are:

## Week 01

### Introduction to CSR

- Definition and concept of CSR
- The principles of CSR
- Importance of CSR

## Week 02

### Evolution of CSR

- History and evolution of CSR (Indian and international)
- International frameworks of CSR

## Week 03

### Stakeholders in CSR

- The role of stakeholders (organizations, government, society, and regulatory environments)
- Issues in the Indian economy and social development

## Week 04

### Government and CSR

- Government expectations, roles, and responsibilities
- Rules notified by the ministry on the implementation of CSR.

## Week 05

### Corporate Governance and CSR

- The evolution of the Indian CSR framework (pre-Companies Bill 2012)
- Corporate governance and CSR

**Week  
06-07**

## **Implementation of CSR**

- Companies Act 2013
- Preparation of CSR policy and process of policy formulation
- Implementation and monitoring of CSR activities.

**Week  
08**

## **CSR and Sustainability**

- The relationship between CSR and sustainability
- Case studies of major CSR initiatives

**Week  
09**

## **Social Impact Assessment and CSR Audit**

- The importance of social impact assessment
- Issues related to CSR audit.
- Preparing CSR reports and presenting them before the board

**Week  
10**

## **Brand Building and Corporate Image**

- Building a positive image through CSR
- Importance of brand building

**Week  
11**

## **CSR and Leadership**

- The role of ethical leadership in CSR
- Leadership's Impact on CSR Initiatives

**Week  
12**

## **Future of CSR**

- Emerging trends in CSR
- New directions in CSR
- The Future of CSR

We have developed a comprehensive instructor-led training program that promotes active participation among participants to enhance their experiential learning. Our training methodology is based on andragogical principles, which emphasize peer learning and hands-on experience to deepen participants' understanding of corporate social responsibility. By incorporating these elements, we aim to create a dynamic and engaging learning environment that will help participants gain valuable insights into various aspects of CSR.

# Program Outcome

Upon completing this course on Corporate Social Responsibility, learners can expect to gain the following learning outcomes:.

- | A thorough understanding of the concept and definition of CSR, its history, and its evolution.
- | Knowledge of the principles of CSR and how they relate to changing focus in corporations, sustainability, environmental issues, and outsourcing costs.
- | An understanding of the importance of stakeholders' involvement and how to design a process for engagement.
- | Knowledge of the government's expectations and roles in CSR, including the rules notified by the Ministry of Corporate Affairs for the implementation of CSR.
- | Understanding of the relationship between CSR and corporate governance and the evolution of Indian CSR framework pre-Companies Bill 2012.
- | Knowledge of the Companies Act 2013 and its provisions for CSR, including preparing CSR policy, implementing, and monitoring CSR activities, and global reporting initiatives and legal environment for shaping CSR.
- | Knowledge of sustainability concerns and issues, social impact assessment, CSR audit, and preparing CSR reports and presenting them before the board.
- | Understanding the importance of brand building in CSR and creating a positive image through brand building.
- | Knowledge of the relationship between CSR and ethical leadership, including the role of leadership in implementing CSR.
- | An understanding of the emerging trends and new directions in CSR and advancements in CSR practices.

# Learning Methodology



The learning methodology will include interactive Sessions/ lectures by experts from the industry, Q&A, discussion, case studies, and expert learning.



## Course Material

Each participant will receive a comprehensive course pack containing PowerPoint decks, original research, learning aids, reading materials, and other relevant resources, with the added benefit of one year of access to Education Nest LMS.

Our learning methodology is designed to be engaging and interactive, with expert speakers from the industry delivering lectures, followed by Q&A sessions, discussions, and real-life case studies to help reinforce your understanding.

### Our goal

The goal is to equip individuals with the knowledge and skills necessary to adopt a responsible approach towards the company's actions and have a positive impact on stakeholders. By doing so, participants will play a crucial role in promoting sustainable development, which is essential for the long-term well-being of society and the environment.



# Who can apply?

The course is designed for individuals passionate about social work and CSR professionals.

The industry professionals, entrepreneurs, consultants, govt. officials, faculty members as well as B-Schools, Engineering, and other HEI Students (currently pursuing as well as graduates) working or aspiring to work in CSR will find this program immensely valuable.

Each week, there will be 2.5 hours of online classes on Sunday conducted by course facilitators and an hour of self-paced reading, assignments, or project work.

## How to Apply?

If you meet the eligibility criteria and are willing to commit adequate time to this course, please apply by filling out the form by September 30th, 2023.

### Link to apply

<https://educationnest.com/courses/csr-online-certification-training-course/>

Note: Since this is a facilitated course with group assignments and classroom discussions, students are expected to engage with the course activities to gain the most out of it.

# Scholarship And Fees

The course is priced at INR 25,000, which can be paid for in any currency. To enhance access to the course, especially for early-career professionals, we will offer the following:

- partial scholarships to a few participants (request for a scholarship must be specified in the application form),
- discounts in case of any institutional sponsorship and group enrolment, and
- discounts to participants working with grassroots organizations in the Global South.



**Education  
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## Contact Us

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